



AMG Expands Global Distribution Team with Director of Business Development for the Nordic Region

May 5, 2011

BOSTON and LONDON, May 05, 2011 (BUSINESS WIRE) --

Affiliated Managers Group, Inc. (NYSE: AMG), a global asset management company, today appointed Michael Moth-Greve as Director of Business Development for the Nordic region. In this capacity, Mr. Moth-Greve will join AMG's European multi-Affiliate institutional marketing and sales team, helping to serve both existing and new clients.

"The expansion of our marketing and client service presence in the Nordic region will help our Affiliates better meet the growing demand for focused and disciplined boutique managers with strong track records of outperformance," said Nate Dalton, AMG's President and Chief Operating Officer. "A number of AMG's investment managers have existing client relationships in the region, and Michael will build on that base of activity to develop relationships with institutional investors seeking a much broader range of our Affiliates' investment services and products."

AMG's global distribution platform provides institutional investors with access to a broad range of its Affiliate investment services and products across multiple investment styles and asset classes including global equities, credit, currency, and asset allocation. AMG's Affiliates are recognized for their long-term track records, consistent adherence to their unique investment processes, and the strength of their management teams. With sales and marketing offices covering Asia, Australia, Europe, and the Middle East, the AMG distribution platform enhances the global reach of its Affiliates' marketing efforts, and clients outside the U.S. now generate over half of AMG's earnings.

Mr. Moth-Greve joined AMG from Axa Investment Management where he was Head of Nordic Institutional Sales, responsible for management, sales and marketing, as well as client servicing. He previously served as a product and business development specialist at Lehman Brothers Asset Management and as a client manager at Nordea Investment Management. Mr. Moth-Greve holds a B.Sc. in Business Administration and Commercial Law from Copenhagen Business School and a M.Sc. in Financial Accounting from Copenhagen Business School.

About Affiliated Managers Group

AMG is a global asset management company with equity investments in leading boutique investment management firms. AMG's innovative partnership approach allows each Affiliate's management team to own significant equity in their firm while maintaining operational autonomy. AMG's strategy is to generate growth through the internal growth of existing Affiliates, as well as through investments in new Affiliates. In addition, AMG provides centralized assistance to its Affiliates in strategic matters, marketing, distribution, product development and operations. As of March 31, 2011, the aggregate assets under management of AMG's Affiliates were approximately \$340 billion, in more than 350 investment products across a broad range of investment styles, asset classes and distribution channels. For more information, please visit the Company's website at www.amg.com.

Certain matters discussed in this press release may constitute forward-looking statements within the meaning of the federal securities laws. Actual results and the timing of certain events could differ materially from those projected in or contemplated by the forward-looking statements due to a number of factors, including changes in the securities or financial markets or in general economic conditions, the availability of equity and debt financing, competition for acquisitions of interests in investment management firms, the ability to close pending investments, the investment performance of our Affiliates and their ability to effectively market their investment strategies, and other risks detailed from time to time in AMG's filings with the SEC. Reference is hereby made to the "Cautionary Statements" set forth in the Company's Form 10-K for the year ended December 31, 2010.

AMG routinely posts information that may be significant for investors in the Investor Information section of its website, and encourages investors to consult that section regularly. For additional information, please visit www.amg.com.

SOURCE: Affiliated Managers Group, Inc.

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