Issuer Free Writing Prospectus dated July 8, 2021 Filed Pursuant to Rule 433 Relating to Preliminary Prospectus Supplement dated July 8, 2021 Registration Statement No. 333-230423

Affiliated Managers Group, Inc.



\$200,000,000 4.200% Junior Subordinated Notes due 2061 Term Sheet July 8, 2021

The following information relates only to Affiliated Managers Group, Inc.'s offering (the "Offering") of its 4.200% Junior Subordinated Notes due 2061 and should be read together with the preliminary prospectus supplement dated July 8, 2021 relating to the Offering and the accompanying prospectus dated March 21, 2019, including the documents incorporated by reference therein.

Issuer: Affiliated Managers Group, Inc. (NYSE: AMG)

Title of Security: 4.200% Junior Subordinated Notes due 2061 (the "Notes")

Type of Offering: SEC Registered
Principal Amount: \$200,000,000

Expected Ratings (Moody's / S&P)*: Baa1 (Stable) /BBB- (Stable)

Trade Date: July 8, 2021

Expected Settlement Date: July 13, 2021 (T+3)

Under Rule 15c6-1 under the U.S. Securities Exchange Act of 1934, as amended, trades in the secondary market generally are required to settle in two business days, unless the parties to a trade expressly agree otherwise. Accordingly, purchasers who wish to trade Notes on any date prior to two business days before the Expected Settlement Date will be required to specify alternative settlement arrangements to prevent a

failed settlement.

Maturity Date: September 30, 2061

Minimum Denomination / Multiples: \$25.00 and integral multiples of \$25.00 in excess thereof

Interest Payment Dates: March 30, June 30, September 30 and December 30 of each year, beginning September 30, 2021

4.200% Coupon:

Price to Public: \$25.00 per Note / 100% of principal amount

Underwriter Purchase Price for Sales to

Retail:

\$24.2125 per Note plus accrued interest, if any, from July 13, 2021

Underwriter Purchase Price for Sales to

\$24.50 per Note plus accrued interest, if any, from July 13, 2021

Institutions:

Over-allotment Option: None

Optional Redemption:

Par Call: On or after September 30, 2026, in whole or in part, at 100% of the principal amount, plus any accrued and

unpaid interest

Call for Tax Event: Prior to September 30, 2026, in whole but not in part, at 100% of the principal amount, plus any accrued

and unpaid interest

Call for Rating Agency Event: Prior to September 30, 2026, in whole but not in part, at 102% of the principal amount, plus any accrued

and unpaid interest

Optional Deferral: Up to 20 consecutive quarterly periods per deferral period

The Issuer intends to apply to list the Notes on the New York Stock Exchange and, if approved for listing, Listing:

expects the Notes to begin trading within 30 days after the Settlement Date.

Proceeds, Before Expenses: \$195,590,025

Use of Proceeds: The Issuer intends to use the net proceeds of this Offering for general corporate purposes, which may

include the repayment of indebtedness, share repurchases and investments in new and existing investment

management firms.

CUSIP / ISIN: 008252 835 / US0082528359

Wells Fargo Securities, LLC Joint Book-Running Managers:

BofA Securities, Inc.

Morgan Stanley & Co. LLC RBC Capital Markets, LLC

Co-Managers: Barclays Capital Inc.

> Barrington Research Associates, Inc. BNY Mellon Capital Markets, LLC Citigroup Global Markets Inc. Citizens Capital Markets, Inc. Deutsche Bank Securities Inc. Huntington Securities, Inc. J.P. Morgan Securities LLC MUFG Securities Americas Inc. Siebert Williams Shank & Co., LLC U.S. Bancorp Investments, Inc.

The Issuer has filed a registration statement including a prospectus and a prospectus supplement with the SEC for the Offering to which this communication relates. Before you invest, you should read the prospectus and prospectus supplement in that registration statement and other documents the Issuer has filed with the SEC for more complete information about the Issuer and this Offering. You may obtain these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, any underwriter in the Offering will arrange to send you the prospectus and the prospectus supplement if you request them by calling Wells Fargo Securities, LLC at 1-800-645-3751; BofA Securities, Inc. at 1-800-294-1322; Morgan Stanley & Co. LLC at 1-866-718-1649; or RBC Capital Markets, LLC at 1-866-375-6829.

* A securities rating is not a recommendation to buy, sell or hold securities and may be subject to revision or withdrawal at any time.

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